



Principality Building Society's audio visual strategy aims at being modern and reaching more customers

project services

imagine if...

...the technology actually worked



- ✓ video collaboration
- ✓ AV solutions
- ✓ meeting room design
- ✓ digital signage
- ✓ integrated systems
- ✓ technical consultancy
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Principality has invested in digital infrastructure for staff communications. At Principality Head Office in Cardiff there is now a video wall in reception that helps to make bigger, brighter announcements.

The 2x3 video wall is a showcase that is supported by 98" digital signage and IPTV screens, together with smaller screens around open areas.

The new centrally-controlled system enables Principality to educate visitors and staff at Head Office about what the business is doing and about services, while mixing RSS feeds and picture slideshows.

Principality also installed more leading-edge technology in the form of two Microsoft Surface Hubs.

Another aspect of Principality's AV upgrade was to refurbish two meeting rooms, which included new screens and the introduction of Barco Clickshare. Clickshare enables users to set up and get started immediately with their presentation and switch presenter without any delays to meetings.

Barrie Dyer Infrastructure Analyst at Principality says feedback has been very positive. All the new equipment is easy to use and there is no need for IT support or intensive training.

"People have taken to new AV technology as though it is second nature," he says. "Whereas before we relied on old-fashioned projectors, we now have the ability to be more agile with video cooperation. Its plug and go, and being wireless makes all the difference."

Project overview

Project: Upgrade A/V equipment

Objective: Develop an audio visual strategy with investments (and payback) in the latest technology

Location: Cardiff

Tech spec:

Room control
"Town hall" function
Video wall
Centrally-controlled system
IPTV and Digital Signage
Microsoft Surface Hubs



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